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Halo Effect

Olive leaf complex offers super antioxidant benefits for horses and their humans.

by Penny Richards

HALO™ Leaf of Life has been used by humans in the U.S. for over two years with phenomenal health benefits and quick results. The antioxidant concentrate based on its main, unique ingredient, Fresh Olive Leaf Complex (FOLC), has been so successful that it is now being introduced to the equine marketplace as HALO 4 HORSES in partnership with Stan Kruml, an equine behavior specialist known as "The Horse's Friend," and Sunny Saxon, a certified equine bodyworker specializing in acupressure and sports massage.

Kruml met HALO™ Leaf of Life CEO, founder and product developer, Dr. Bill Clark at a Christmas party where Clark stated how much he liked Kruml's knee high, authentic, lace-up cowboy boots. Kruml laughed and replied, "Yeah... so did the guy I took them off of!" The conversation eventually led to horses and health and that was the start of a warm and instant friendship.

Kruml is a renowned horse expert with over a half century of experience. He has been a staunch believer in nutritional supplements for years, and is now a devout HALO Leaf of Life user. His vast knowledge of equine anatomy and physical needs prompted him to ask Clark if he had tried the product yet with horses. Clark researched the use of FOLC in the equine industry with his Australian partners to find that it been used internationally



Dr. Bill Clark, Sunny Saxon and Stan Kruml.



The olive grove in Queensland, Australia where the Fresh Olive Leaf Complex is produced. It's the largest in the world with over a half million trees.

with great success. However, the HALO Leaf of Life product, based on FOLC, needed to be tested.

With years in the industry, Clark only produces products backed with science and integrity. Clark and Kruml performed the "HALO 4 HORSES Equine Research Study" at several ranches in San Diego County with astounding results beyond their expectations.

FOLC is a natural anti-biotic, anti-viral, anti-yeast, anti-fungal and anti-parasitic. That, combined with six other powerful ingredients, makes HALO

Leaf of Life a potent and versatile antioxidant with over 140,000 ORAC (Oxygen Radical Absorbance Capacity) per liter. The higher the ORAC the more potent the product for combating free radicals that cause "dis-eases." Owners reported amazing changes in their horses in just a short period of time and were thrilled with what they saw – not only in their horses, but in themselves as well. Coats were

continued on page 65



HALO™ 4 HORSES Vision

To provide excellent education, support, and health products that are unique and scientifically backed to the horse community. Please contact us for more information on our upcoming seminars and clinics.



HALO™ 4 HORSES Team (l to r)
Dr. Bill Clark - Founder, President, & Developer, HALO™ Leaf of Life
Sally Black - HALO™ Product Model
Sunny Saxon - Certified Equine Body Worker, Equine Massage
Stan Kruml - Equine Behaviorist, The Horse's Friend
photos courtesy of Jay Stewart

Introducing HALO™ 4 HORSES Great for the Horse...and their Humans!

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Health Benefits from "HALO™ 4 HORSES Independent Research Study"

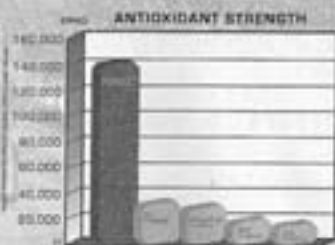
- Optimized immune system for overall improved health
- Significantly increased energy and stamina
- Better focus, attention and attitude
- Less stress during workout, calmer
- Improved appetite and weight gain; increased muscle tone
- Shinier coats and healthier skin conditions
- Better hoof growth and condition
- Overall improved performance

15 year old Thoroughbred Gelding "Task"

- "He is much more level headed, huge strides in his training program and is calmer and listens better. A major turnaround in this horse!"
- Sally Black, Discovery Valley Equestrian, San Marcos, CA.

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HALO™ Leaf of Life

continued from page 61

shiner and healthier, immune systems were greatly enhanced, appetites increased, skin conditions cleared up and attitudes improved, to name just a few health benefits.

With only two ounces per day dosage for the horse simply added to feed, and a one ounce per day dosage for humans, HALO Leaf of Life is potent and affordable.

Remarkable Results

HALO 4 HORSES Equine Research Study testimonials including the following:

"Beautiful coat, improved appetite, his barrel racing times improved and with more focus."

"Two horses sick with respiratory infections: one on antibiotics over a week and still had a cough, while the HALO horse was well within three days with no cough or drainage after two days! I'm sold!"

—Delia D.



"Sandy," a paint broodmare at San Pasqual Valley Ranch.

"I began giving HALO to one of my rescue horses who was lethargic and exhibiting general stiffness and recovering from malnutrition. Within two weeks I observed tremendous improvement with her focus, energy level and fluidity of movement. I was so impressed with the quality and results that I joined the HALO team and put our entire family of humans, horses and dogs on the product. Thank you Dr. Bill for creating HALO!"

—Sunny S., Equine Balance

HALO 4 HORSES' vision is to provide excellent health products that are unique and scientifically backed, as well as education and support to horse owners — especially new owners — with seminars in equine behavior. HALO™ Leaf of Life is proud to sponsor The HALO™ 4 HORSES Education Seminars throughout the Southern California area with Dr. Bill Clark, Stan Kruml and Sunny Saxon teaching their unique methods, expertise and talents in equine education and health, with future plans to host hands-on clinics as well.

Article provided by HALO™ Leaf Of Life. To order and learn more about HALO™ 4 HORSES and Education Seminars visit: www.HaloLeafOfLife.com; e-mail DrBill@HaloLeafOfLife.com, or call 817-793-4300; and www.TheHorseFriend.com; e-mail Stan@TheHorseFriend.com or call 760-877-0945; and e-mail Sunny Saxon at EquineBalance@sbeglobal.net or call 949-310-0363.

Natural Plan Stomach Soother

continued from page 62

is all natural, there are no ingredients that show up in medications tests at shows or endurance competitions, Burke adds.

Upper level eventer Ellen O'Connor became one of the product's many fans after seeing its effect on a horse she was given who weighed just 40 pounds at birth and was in extremely poor condition. "As an adult he had a nervous disposition, poor appetite, and had shown digestive distress in the form of stretching out, trying to urinate, looking at his sides and digging in his stall," she explains. "I have had him on Neigh-Lox and Gastrogard, but neither relieved all the symptoms. In particular we had difficulty resolving the appetite and nerve problems."

"Stomach Soother turned him right around," O'Connor continues. "The digestive symptoms are gone, he has never had such a good appetite and he seems much calmer. His demeanor, appetite and overall sense of well-being have improved."

"This horse is currently competing at the intermediate level of eventing, preparing to do his first CCI and is showing no signs of stress," reports O'Connor, who is also pleased with the product's effect on a nervous 6-year-old Thoroughbred who became "noticeably calmer" on the papaya program. "Plus, my employees get a kick out of feeding it because the horses like it so much."

Distributed by equine health product supplier R/J Mathews, Natural Plan Stomach Soother is widely available in tack stores and can also be purchased online at www.StomachSoothe.com. For more information, visit the website or call 800-584-8842.

American Horse Products

continued from page 63

and sometimes they sit on the feed bags in the back to form a coffee clutch. We like to help people and most everyone is interested in learning about all the different products."

The Saturday before Mother's Day is Customer Appreciation Day and it includes a wide variety of entertainment as well as demonstrations and clinics. In the past there have been an assortment of clinics including Mike Quick talking about bits, horses dentists and chiropractors and Steve Khang from KR Natural Products demonstrating Careflex, all in all, some 50 vendors. There is also a used tack swap meet for customers. "The event only goes from 9 a.m. to 4 p.m. and people come and stay for the whole event," explains Carter. "It's very family oriented. We do a lot with our vendors, even socially, so you get the latest products and up to date information."

American Horse Products' goal is to help riders get the most from their horses and they know from experience that the healthier the horse, the happier the rider, so they have dedicated their efforts in that direction. Riders looking for high quality products at a great price, head their direction.

For more information contact American Horse Products at 800-500-0799 or www.americanhorseproducts.com or visit the store at 31896 Plaza Dr, C4 in San Juan Capistrano.

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